

United Way of Washington County-East 2020 Annual Report





celebrating
70
years

A LETTER FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

Dear Donors and Partners, I want to take this opportunity to recognize you and our volunteers and express our sincere gratitude for your continued generous support. Our world and our community have gone through some significant challenges this year. As a result, there has been a rise in community-wide needs in Washington County. United Way's 211 Helpline has received over 42,000 requests for help in a 90-day span, this is more than double the pre-pandemic level. Even during difficult times, we have many non-profits right here in Washington County that have continued delivering exceptional programs and services. Much of this incredible momentum, especially during a global pandemic, is because of your ongoing support.

This past year has been one of the most difficult to raise and maintain our fundraising efforts. Our largest signature fundraising event was cancelled, amongst many other community events. Our fantastic team and Board of Directors developed models to support virtual community engagement and fundraising opportunities. Many of these activities helped offset other important fundraising initiatives impacted because of the pandemic. I am proud to say we ended the year strong with the ability to disburse 77% of our funds to support 20 local agencies.

As we ended this year, it was clearer to me more than ever how important our role is as a local United Way. It is critical we continue to understand the important needs within this community, how those needs change and the impact we have for the people most impacted. Our local agencies depend on us, and we depend on them. It's our job to make sure our local partner agencies and critical programs are financially stable so they can continue to provide services during this very difficult time.

With a grateful heart, thank you for your continued trust, care, and commitment to our local United Way.



ANGIE DILLOW
Healthcare Strategic Consultant
AKD Consulting, LLC
Board of Directors President

Angie Dillow



Jessica Ryan
Executive Director
United Way of Washington County - East

A handwritten signature in black ink that reads "Jessica Ryan".

PARTNER AGENCIES

- Canvas Health
- Tubman
- EVOLVE Family Services
- Serve MN
- Lakeview Foundation
- Portico Healthnet
- Solid Ground
- Hope House
- Youth Service Bureau
- Our Community Kitchen
- St. Croix Family Resource Center
- Community Thread
- FamilyMeans
- St. Andrew's Community Resource Center
- Valley Outreach
- Courage Kenny
- Hope Dental
- Cancer Legal Line
- Youth Advantage
- Southern Minnesota Regional Services

For over 70 years, United Way of Washington County - East has worked to fulfill its mission to unite our community and local resources to give each person the opportunity to build a better life.

With your support, we've improved the lives of thousands of individuals and families. Your donations help us fund programs to serve the priority needs in our community. Together, we can produce big results.

Mission: A caring, engaged and vibrant community, a place where each person has a stable foundation for today, and a hopeful future.



UNITED WAY OF WASHINGTON COUNTY-EAST

IMPACT AT A GLANCE



CAMPAIGN HIGHLIGHTS

\$683,071

Raised in our Annual Campaign

\$31,712

Raised by the Annual Stuff the Bus School Supply Drive

\$1,150

Was allocated by the Youth United Way group

115

Campaign Coordinators

\$13,000

Was raised from our annual Leadership Breakfast



YOUTH

Ensure that our children and youth can thrive, today and in the future.



BASIC NEEDS

Provide basic needs and financial stability, especially in these unpredictable economic times.



SELF-SUFFICIENCY

Support self-sufficiency and connect people to the services they need.



HEALTH

Improve health and independence, especially for those who are elderly, have disabilities, and/or who struggle with mental or physical illness.



YOUTH

IMPACT AT A GLANCE



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GOAL

A chance to succeed, to be part of a team, development, enrichment and skills for life.



\$120,000 Distributed



225 Students attended presentations on violence prevention and healthy relationships

122 Youth received speech therapy services, **165** physical therapy and **136** occupational therapy



175 Children were placed with foster families of which 24 children reunified with their families and 13 achieved permanency through adoption



1,199 Youth received comprehensive services and rehabilitation to support their overall wellbeing with disabilities and chronic health conditions.

381 Students in Kindergarten through 3rd grade received special reading tutoring, helping children get on the pathway to reading proficiency.



SELF - SUFFICIENCY

IMPACT AT A GLANCE



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GOAL

Support for the elderly or those disabled with transportation and connections to the community.



\$145,000 Distributed



463
Washington County residents who are victims of domestic abuse received legal services.

2,996
Older adults and adults with disabilities received assistance and services from volunteers to help them live independently.



94
Home maintenance visits were made for older and vulnerable adults.

128
Received legal services who would otherwise go unrepresented in critical civil cases



140
Families received emergency financial assistance to help with rent/mortgage, utilities, transportation, medical emergencies and other basic needs crisis.

181
Individuals were served with domestic violence support and secured Orders of Protection. Enhancing safety, securing economic relief, and helping hold abusers accountable.



BASIC NEEDS

IMPACT AT A GLANCE



GOAL

A place to sleep, food in the cupboard, and emergency financial assistance.



\$140,000 Distributed



More than 1,375,534
Pounds of food distributed - the equivalent of nearly 1,146,278 meals.



280
Individuals gained access to healthy breakfast meals, locally grown in their own community.

Over 15,000
Individuals and families visited the food shelf.

29
Individuals with mental health disabilities gained access to shelter and support.



56
People received stable, affordable housing as well as food, clothing, furniture and other household needs.



HEALTH

IMPACT AT A GLANCE



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GOAL

Access to healthcare and medicine for those that cannot afford it.



\$115,000 Distributed

2,567

Clients made more than 60,000 visits to our therapeutic pool and adaptive fitness center in Stillwater



388

Residents of Washington County and Stillwater Public School district received dental treatment



311

Individuals were able to secure health insurance



227

Children between birth and eight years old received therapy services through this coordinated effort with the Stillwater Public School district.

574

Residents of Washington County were provided hospice care and comfort to those who are dying or suffering from chronic disease.



COMMUNITY ADVANCEMENT COMMUNITY INVESTMENT



Annually a group of more than 40 volunteers serve on the Community Investment committee, under UWWCE Board President Elect and Washington County Sheriff, Dan Starry's leadership. This committee is responsible for making critical funding decisions on behalf of our United Way of Washington County - East through a formal review process including: the review of funding applications, conducting site visits and making recommendations for specific awards to the UWWCE Board of Directors.

Community Advancement consists of members of the United Way of Washington County East Board of Directors, healthcare professionals, Washington County professionals, business professionals and community members. The vision for this group is to understand our partner agencies' current abilities, and their plans, to reach for community change. We can then invest in them and their programs more effectively.

We have a formal partnership with Washington County Public Health and Environment that manages a model that supports and measures the impact of our agencies utilizing Results Based Accountability (RBA). We are currently in the final phase of the RBA model system prior to releasing our scorecard representing the impact of each organization while emphasizing the opportunities. Each funded agency annually submits three impact reports, consisting of two quarterly and one final report. These reports are compiled and entered into a database that measures against our four funding/impact areas. These ongoing results will support decisions made regarding funding of partnering agencies and help keep them accountable for their development and continued progress of their program measurements.



United
Way



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WOMEN UNITED



Women UNITED is an affiliate program of the United Way of Washington County - East. This past year we have worked closely with our partnering agency, Valley Outreach, to help enhance our focus to support working single parents in Washington County by providing job-enhancing programs and workshops funded by scholarships. We continue to evolve this program from the inclusion of only single mothers to all single parents that are working to improve the lives of their families through better their employment opportunities and a stronger community safety net. A formal partnership with Valley Outreach, Tubman, Solid Ground and St. Andrew's Community Resource Center are in place to help promote and support this program.

Women UNITED is a group of women that have a common passion and a shared cause. Since 2016, 15 scholarships have been awarded.



YOUTH UNITED



In 1994, the United Way of Washington County - East formed the Youth United Way. The goal was to teach philanthropy to the next generation of donors and provide opportunities for youth to be involved in their home community. The Youth United Way program is youth-led, electing their own president (or co-presidents) who serve on the United Way of Washington County-East board of directors. They are a peer-led group, determining their own community priorities and activities with guidance from United Way staff and volunteers. The Youth United Way program provides a unique and valuable experience in organizing, volunteering, time management, leadership and philanthropy for a wide variety of teens in grades 6-12. The group holds their own fundraiser each year, with their largest and most substantial event the annual Empty Bowls Dinner to raise money for the local hunger programs. The goal of this event, which takes place every March, is to raise awareness that hunger can exist in our own community. Funds raised by the Youth United Way are distributed through their own grant/community investment process. As a group, they review all funding requests and make funding decisions.

Youth United Way accepts applications from local youth and hunger organizations and allocates the money raised throughout the year to the organizations based right in the Stillwater Area. Youth United Way has raised and allocated more than \$20,000 to local youth and hunger programs in the Stillwater Area. They help support feeding the hungry in our community through Valley Outreach, provide school based services aimed at preventing and reducing youth chemical use through the Youth Service Bureau, horseback riding to people with disabilities through Courage Kenny Riders, school based mental health with help from Family Means, and other programs supported by our partner organizations.



KAY CLINT & EMERGING NEEDS



The Kay Clint Fund for Emerging Needs, named for the first executive director of the United Way of Washington County - East, provides outreach support in the form of a grant to the community and provides a more immediate source of funding for emerging needs and supports new and innovative programs.

A group of volunteers lead the grants process including reviewing grant applications, and making recommendations for awards. These grants are reviewed and approved by the group of Kay Clint volunteers.

Recent grants have included:

- \$5,000 FamilyMeans: Community Breaking Ice: Diversity, Equity and Inclusion.
- \$2,500 The Food Group: Farm to Food Bank
- \$3,000 Greater Stillwater Chamber of Commerce: Feed the Heroes



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PHILANTHROPIC LEADERS

CORPORATE PARTNERS

3M	Harland/Clark
3M Retirees	HealthPartners
Anchored Health Chiropractic	Home to Sweet Home
Andersen Corporation	Honeywell
Anne Anderson - Real Estate	IBM
Group Edina Realty	Independent School District 834
Atticus Family Law	Kockelman Financial
Bio Techne	Kristina Lynn Photography
Blue Cross Blue Shield	Lake Elmo Bank
Bluestone Physicians Group	Lakeview Hospital (HealthPartners)
Bremer Bank	Mabel's Ice Cream Shop
Budget Blinds	Macy & Co
Buildtec Contracting Company	Mad Capper Saloon & Eatery
CoBank National	Mairs and Power
Coldwell Banker	Mediamazing
Cummins Power	Microsoft
CURx INC	Minnesota Made
Dahl Tech	MN State Employees
Deloitte & Touche	Morgan Stanley
Deluxe Corp	Northern Star Boy Scout
Ecolab	Party on St. Croix
Eli Lilly	Pathfinder Insurance
Equitable	Price Water House
Ernst & Young	RBC Wealth Management
First State Bank and Trust	Readex Research
Forward Accounting	Securian Financial Group
Garnet Real Estate	Security State Bank
Giestone, Ilc.	Wells Fargo
	Xcel Energy Allen S. King Plant
	Smith Barney

Smith Schafer
SRI
State Farm
Stillwater Medical (HealthPartners)
Target
The Tilted Tiki
The Toro Co
The Lumberjack
Thrivent Financial
Travelers Express Group
Twin Cities Orthopedics
United Health Group
United Parcel Service
US Bancorp
US Bank Stillwater
Valley Bookseller
Washington County

TOCQUEVILLE

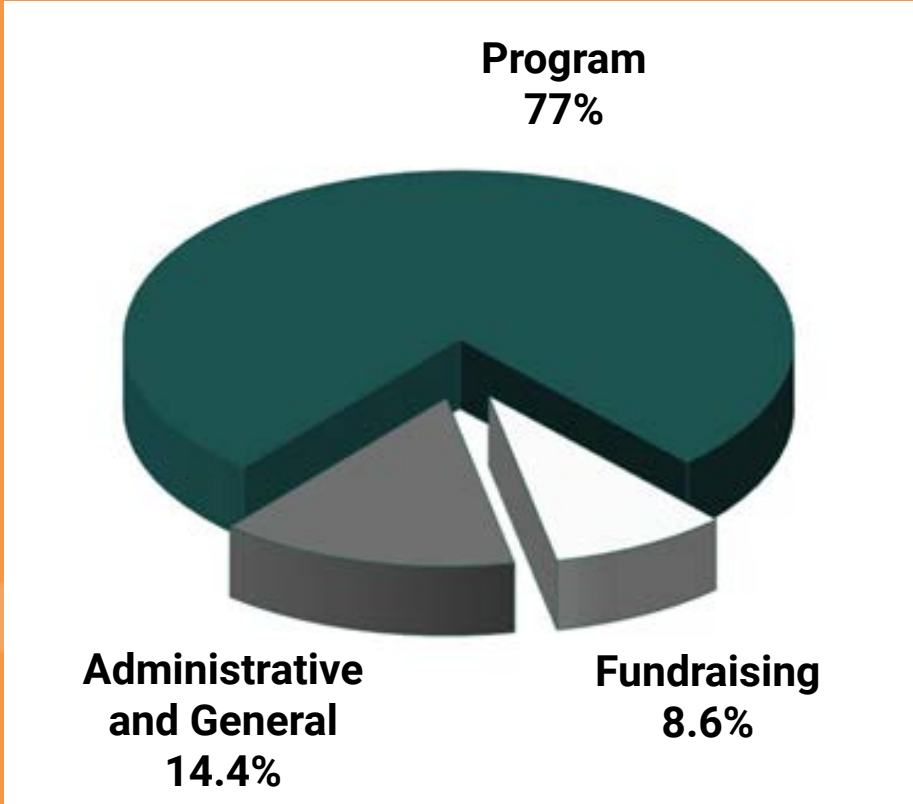
**Donations of \$10,000 +*
Phil and Debbie Flodin
Dr. David H. and Sandy Brandt
Ann and Dave Brookman
Dr. David and Marilyn Palmer
Tim and Kathy Ball

PILLAR MEMBERS

**Donations of \$1,000 +*
Over 120+ Pillar Members

FAMILY FOUNDATIONS

Fred C. and Katherine B. Andersen Foundation
Hardenbergh Foundation
Hugh J. Andersen Foundation
Margaret H. James E. Kelley Foundation, Inc.
Margaret Rivers Fund



In 2020, our total expenses were \$1,013,540. We invested 77% of total expenses on program services. Fundraising, management and general expenses were 23% of related expenses.

2020

FINANCIAL HIGHLIGHTS



Board of Directors

The Board of Directors has fiduciary oversight of United Way of Washington County - East and is responsible for overseeing the business affairs of the organization.

STAFF

JESSICA RYAN
Executive Director

LOIS RABOIN
Operations and Office Manager

LAUREN SOBOLEWSKI
Development and Communications
Manager

KELLY STENERSON
Development and Community
Engagement Manager

BOARD DIRECTORS

ANGIE DILLOW
Healthcare Strategic Consultant
AKD Consulting, LLC
President

DAN STARRY
Washington County Sheriff's Office
(Washington County Sheriff)
President Elect
Co-Chair Community Investment

DAVE DZIUK
HealthPartners
Treasurer and Chair of
Finance Committee

ELISA RASMUSSEN
Xcel Energy
(Senior Foundation Representative)
Secretary

BOARD MEMBERS

TIMOTHY BALL
Ernst & Young
(International Tax Partner)

JOSEPH CARPENTIER
Xcel Energy
(Operations Foreman)

KIRSTEN CASTILLO
Women UNITED Liaison
(Community Volunteer)

ANGIE DILLOW
(Community Volunteer)

DAVE DZIUK
HealthPartners
(Sr. Vice President and
Chief Financial Officer)

DIANA M. EITZMAN, Ph. D.
3M
(3M Critical & Chronic Care
Solutions Division,
Senior Technical Manager)

CARRIE HIGGS
Cub
(Director of Marketing)

RAMSEY JAMES
Xcel Energy
(Business Process Specialist)

CHRISTOPHER JOHNSON
Zenith American Solutions, Inc.
(Chief Operating Officer)

LOWELL JOHNSON
Washington County Public Health &
Environment
(Director)
Co-Chair Community Impact

ELISA RASMUSSEN
Xcel Energy
(Manager of Community Relations
and Foundation)

ANNETTE SALLMAN
Stillwater Area Public Schools
(Director of Community Education)

AARON SIEGLE
First Resource Bank
(President)

JEN SLETTEN
Stillwater Medical Group
Sletten & Brettin Orthodontics

DAN STARRY
Washington County Sheriff's Office
(Washington County Sheriff)

TERRY THOMAS
Washington County Sheriff's Office
(Deputy Director)

BILL TIEDEMANN
Hope House
(Executive Director)

SHARON TOLVA
Andersen Corporation
(Corporate Controller)



United Way of
Washington County-East

United Way of Washington County - East
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buildbetterlives.org