



HOW CAN YOU HELP WITH CAMPAIGN?

LIVE UNITED

The United Way of Washington County East's annual campaign is our largest revenue opportunity!

Our goal is to raise more than \$700,000 this year! Through our campaign efforts, we support local agencies focused on: Youth, Basic Needs, Health and Self-Sufficiency.

Participate in campaign

- Lead an employee giving campaign with your business
- Participate with an online giving platform
- Make a one-time donation
- Participate in a community showcase Give Back by donating a percentage of sales during a specific timeframe

Leadership Giving Opportunities

- Pillar level giving at \$1,000 annually
- Tocqueville level giving at \$10,000 annually



42,000

requests have been
made to 211 in the
height of the pandemic.

THE NEED IN WASHINGTON COUNTY

Since the pandemic, there has been a rise in community-wide needs in Washington County. Program requests and clients served has increased, and we need your help in supporting our local agencies.

Top Priority Requests

1. Housing and Shelter (*rent assistance and shelter*)
2. Healthcare (*COVID-19, adult care*)
3. Utilities
4. Disaster (*food, water, financial assistance*)

At United Way of Washington County-East, our mission is to unite our community and local resources to give each person the opportunity to build a better life. To live better, we must LIVE UNITED. Donate or volunteer at uwfce.org.



UNITED WE CAN MAKE A DIFFERENCE.

LIVE UNITED®

A

t the United Way of Washington County East, our MISSION is to unite our community and local resources to give each person the opportunity to build a better life.

We support 19 local agencies and 35 programs focused on:



Youth

Promote thriving children and youth.



Health

Improve Health and independence.



Basic Needs

Provide basic needs and financial stability.



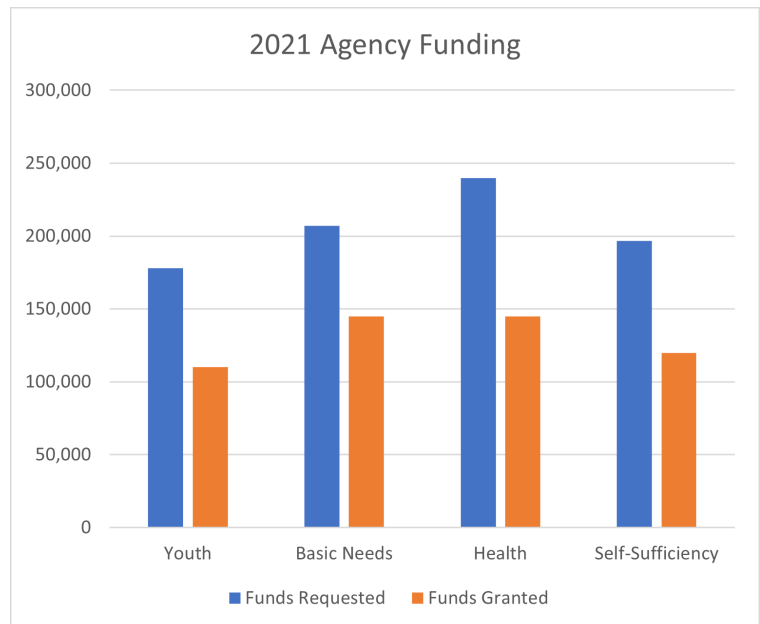
Self-Sufficiency

Support self-sufficiency and connection to services.



77%

of our revenue supports local agencies.



2021 Funded Agencies

Canvas Health – FamilyMeans – Our Community Kitchen – Solid Ground – St. Andrew's Resource Center – Valley Outreach – Courage Kenny – EVOLVE Family Services – Hope Dental – Hope House – Lakeview Foundation – Portico Healthnet – Community Thread – St. Croix Family Resource Center – Southern Minnesota Regional Legal Services – Tubman – ServeMN – Valley Friendship Club – Youth Service Bureau

BECAUSE EVERYONE DESERVES A CHANCE TO BUILD A BETTER LIFE.

We are not asking you to just make a donation,
We are asking you to make a difference.



1,215,000
MEALS WERE DISTRIBUTED.



189
DOMESTIC VIOLENCE VICTIMS RECEIVED FREE
LEGAL SERVICES AND ORDERS OF PROTECTION.



250
HEALTHY MEALS WERE SERVED TO THE
COMMUNITY AS WELL AS AFTER SCHOOL
TAKE-HOME MEALS FOR STUDENTS.



1,594
INDIVIDUALS WITH DISABILITIES WERE
PROVIDED WITH MEDICAL THERAPIES, MENTAL
HEALTH AND FITNESS SERVICES.



40
PEOPLE WHO WERE STRUGGLING WITH
DAILY FUNCTIONS ACCESSED AN ADULT DAY
TREATMENT CENTER.



2,240
PEOPLE UTILIZED CASE MANAGEMENT AND
RESOURCE ADVISING TO HELP BUILD FOOD
SECURITY AND PERSONAL STABILITY.



538
YOUTH RECEIVED SUPPORT WITH OUTPATIENT
MEDICAL REHABILITATION SUCH AS PHYSICAL,
OCCUPATIONAL AND SPEECH THERAPIES.



154
YOUTH RECEIVED CRISIS INTERVENTION AND
SCHOOL BASED MENTAL HEALTH SERVICES.

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